

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 488981 /		<u>Alt Order #</u> 06263150
<u>Product</u> NRCC IE SKED 2		
<u>Contract Dates</u> 09/21/12 - 09/27/12		<u>Estimate #</u> 2957
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/21/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----2--				2	\$1,725.00			
N 2	KVVU	09/21/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$350.00			
N 3	KVVU	09/21/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$600.00			
N 4	KVVU	09/21/12	09/21/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$525.00			
N 5	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$825.00			
N 6	KVVU	09/21/12	09/21/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$400.00			
N 7	KVVU	09/21/12	09/21/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$575.00			
N 8	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$750.00			
N 9	KVVU	09/21/12	09/21/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$825.00			
N 10	KVVU	09/21/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$215.00			
N 11	KVVU	09/24/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
488981 /	06263150

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/12 - 09/27/12	NRCC IE SKED 2	2957

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	2-----				2	\$1,725.00			
N 12	KVVU	09/24/12	09/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$525.00			
N 13	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$825.00			
N 14	KVVU	09/24/12	09/24/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$400.00			
N 15	KVVU	09/24/12	09/24/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$575.00			
N 16	KVVU	09/24/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$750.00			
N 17	KVVU	09/24/12	09/24/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$825.00			
N 18	KVVU	09/24/12	09/24/12	Bones	Mon 8p-9p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$3,250.00			
N 19	KVVU	09/24/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$215.00			
N 20	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2-				2	\$950.00			
N 21	KVVU	09/22/12	09/22/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$1,100.00			
N 22	KVVU	09/23/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$6,500.00			
N 23	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2				2	\$1,575.00			
N 24	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,000.00			
N 25	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
N 26	KVVU	09/27/12	09/27/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---2---				2	\$1,725.00			
N 27	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$600.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	09/27/12	09/27/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$525.00			
N 29	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$825.00			
N 30	KVVU	09/27/12	09/27/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$400.00			
N 31	KVVU	09/27/12	09/27/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$575.00			
N 32	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$750.00			
N 33	KVVU	09/27/12	09/27/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$825.00			
N 34	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$3,500.00			
N 35	KVVU	09/27/12	09/27/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$215.00			
N 36	KVVU	09/25/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-2-----				2	\$1,725.00			
N 37	KVVU	09/25/12	09/25/12	The Dr. Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$350.00			
N 38	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$600.00			
N 39	KVVU	09/25/12	09/25/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$525.00			
N 40	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$825.00			
N 41	KVVU	09/25/12	09/25/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$400.00			
N 42	KVVU	09/25/12	09/25/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$575.00			
N 43	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$750.00			
N 44	KVVU	09/25/12	09/25/12	TMZ	730-8p		:30			NM	1	\$825.00

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<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Product</u> NRCC IE SKED 2	<u>Estimate #</u> 2957
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$825.00			
N 45	KVVU	09/25/12	09/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$215.00			
N 46	KVVU	09/26/12	09/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--2----				2	\$1,725.00			
N 47	KVVU	09/26/12	09/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$525.00			
N 48	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$825.00			
N 49	KVVU	09/26/12	09/26/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$400.00			
N 50	KVVU	09/26/12	09/26/12	Extra	M-F 7-730p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$575.00			
N 51	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$750.00			
N 52	KVVU	09/26/12	09/26/12	TMZ	730-8p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$825.00			
N 53	KVVU	09/26/12	09/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$215.00			
Totals											60	\$61,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	60	\$61,025.00	\$51,871.25
<b>Totals</b>	<b>60</b>	<b>\$61,025.00</b>	<b>\$51,871.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

PROGRAM :	DR.	OZ
RA35-64 :	0.9	
CON COM1 :	DR.	OZ

REP HEADLINE# 6263150  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1: FOX 5 NWS530	30		\$600.00	9/21	9/21	1		FRI	1
4			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1: FOX 5 NWS-6	30		\$525.00	9/21	9/21	1		FRI	1
5			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	9/21	9/21	1		FRI	1
6			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$400.00	9/21	9/21	1		FRI	1
7			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$575.00	9/21	9/21	1		FRI	1
8			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$750.00	9/21	9/21	1		FRI	1
9			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$825.00	9/21	9/21	1		FRI	1
10			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$215.00	9/21	9/21	1		FRI	1

AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$1,725.00	9/24	9/24	2		MON	2
12			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1: FOX 5 NWS-6	30		\$525.00	9/24	9/24	1		MON	1
13			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$825.00	9/24	9/24	1		MON	1
14			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$400.00	9/24	9/24	1		MON	1
15			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$575.00	9/24	9/24	1		MON	1
16			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$750.00	9/24	9/24	1		MON	1
17			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$825.00	9/24	9/24	1		MON	1
18			800P-900P PROGRAM : BONES RA35-64 : 5.8 CON COM1: BONES	30		\$3,250.00	9/24	9/24	1		MON	1

AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	DATE	DATE	:	INVT	:	:SPTS:
19			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$215.00	9/24	9/24	1		MON	1
20			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 2.5 CON COM1 : FOX 5 NWS-10	30		\$950.00	9/22	9/22	2		SAT	2
21			800P-900P <i>Star Wars The Clone Wars</i> PROGRAM : COPS RA35-64 : 2.4 CON COM1 : COPS	30		\$1,100.00	9/22	9/22	1		SAT	1
22			100P-400P <i>Early Game</i> PROGRAM : FOX NFL SU-GM2 RA35-64 : 10.3 CON COM1 : FOX NFL SU-GM2	30		\$6,500.00	9/23	9/23	1		SUN	1
23			1000P-1045P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.5 CON COM1 : FOX 5 NWS-10	30		\$1,575.00	9/23	9/23	2		SUN	2
24			1045P-1100P PROGRAM : FOX5 SPRT PLUS RA35-64 : 3.0 CON COM1 : FOX5 SPRT PLUS	30		\$1,000.00	9/23	9/23	1		SUN	1
25			800A-900A PROGRAM : FOX NWS SUNDAY RA35-64 : 0.9 CON COM1 : FOX NWS SUNDAY	30		\$300.00	9/23	9/23	1		SUN	1
26			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1 : FOX 5 NWS-10	30		\$1,725.00	9/27	9/27	2		THU	2



REP HEADLINE# 6263150  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1 : FOX 5 NWS530	30		\$600.00	9/27	9/27	1		THU	1
28			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1 : FOX 5 NWS-6	30		\$525.00	9/27	9/27	1		THU	1
29			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	9/27	9/27	1		THU	1
30			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	9/27	9/27	1		THU	1
31			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$575.00	9/27	9/27	1		THU	1
32			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	9/27	9/27	1		THU	1
33			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$825.00	9/27	9/27	1		THU	1
34			800P-900P PROGRAM : X-FCTR-THU RA35-64 : 5.8 CON COM1 : X-FCTR-THU	30		\$3,500.00	9/27	9/27	1		THU	1

AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$215.00	9/27	9/27	1		THU	1
36			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1 : FOX 5 NWS-10	30		\$1,725.00	9/25	9/25	2		TUE	2
37			400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1 : DR. OZ	30		\$350.00	9/25	9/25	1		TUE	1
38			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1 : FOX 5 NWS530	30		\$600.00	9/25	9/25	1		TUE	1
39			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1 : FOX 5 NWS-6	30		\$525.00	9/25	9/25	1		TUE	1
40			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	9/25	9/25	1		TUE	1
41			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	9/25	9/25	1		TUE	1
42			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$575.00	9/25	9/25	1		TUE	1

AUG3/12 16.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
43			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	9/25	9/25	1		TUE	1
44			730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$825.00	9/25	9/25	1		TUE	1
45			900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$215.00	9/25	9/25	1		TUE	1
46			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1 : FOX 5 NWS-10	30		\$1,725.00	9/26	9/26	2		WED	2
47			600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1 : FOX 5 NWS-6	30		\$525.00	9/26	9/26	1		WED	1
48			600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$825.00	9/26	9/26	1		WED	1
49			630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	9/26	9/26	1		WED	1
50			700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$575.00	9/26	9/26	1		WED	1

REP HEADLINE# 6263150  
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REP: TEL# 610-293-4100 FAX# 610-225-1191  
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 ORDER WORKSHEET HARRIS REPORT FROM REP  
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 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
51			700A-900A	30		\$750.00	9/26	9/26	1		WED	1
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.5												
CON COM1 : FOX5NWS LIV-LV												
52			730P-800P	30		\$825.00	9/26	9/26	1		WED	1
PROGRAM : TMZ												
RA35-64 : 2.1												
CON COM1 : TMZ												
53			900A-1000A	30		\$215.00	9/26	9/26	1		WED	1
PROGRAM : MORE												
RA35-64 : 1.1												
CON COM1 : MORE												

SEP/12 61025.00 CONTRACT TOTAL 61025.00  
 TOTAL SPOTS 60

MARKET TOTALS \$217,946 KVVU 28% KSNV 29% KLAS 20% KTNV 20% KVMY 3% KVCW 0% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35-64\*